



LONG-TIME BRITISH COLUMBIA GOLF EXECUTIVE DIRECTOR TO RETIRE

Via press release: Delta, B.C. - December 2nd, 2024. British Columbia Golf has announced that Kris Jonasson, long-time CEO and Executive Director, plans to retire effective December 31, 2025.

Kris joined the association in 1996 as Executive Director and over the intervening years has been a steady and calming influence while guiding the organization's growth.

Some of Kris' numerous accomplishments include managing the merger between the men's and women's associations, developing a highly competent staff, launching new championships, and acquiring the association's own headquarters.

"I am indeed fortunate to have stumbled into a career that I have thoroughly enjoyed," said Jonasson.

"Timing allowed me to be in the right place, at the right time as the sport evolved. I have enjoyed every minute and have been blessed to have developed very close relationships with many friends within the sector."

Kris works directly with BC Golf Staff, Board, Golf Canada, the PNGA, and Allied Golf Associations. He also represents the sport with BC Sport, Government and their funding agency ViaSport. In addition, Kris is a past president of the International Association of Golf Administrators where he served on many committees. He has also served on several committees with Golf Canada and the PNGA where he currently serves as a member of the board.



Kris Jonasson (left) with past BC Golf President Patrick Kelly during the 2024 Indigenous Challenge Match held earlier this year at Bear Mountain Resort on Vancouver Island.

"Kris has dedicated much of his professional career to the sport of golf," said Shauna Wilton, President of British Columbia Golf.

"Kris's leadership has been instrumental in helping steer the organization as the sport has dealt with various challenges, including the global pandemic. His leadership and knowledge will be difficult to replace, but we are fortunate he will be available to support this important transition."

Hiring consultants McLaughlin & Associates (kathy@kmcLaughlin.com) have been engaged and will conduct the search for a new CEO. Particulars for the position will be posted on the britishcolumbiagolf.org website in early 2025.

About British Columbia Golf

British Columbia Golf is the Provincial Sport Organization recognized by the Province of British Columbia and Golf Canada as the organization responsible for the sport of golf. It represents over 250 clubs and leagues with golfing members exceeding 66,000. For more information, please contact info@britishcolumbiagolf.org.